

 General process outlined by overall Annexe III Technology Procurement project Preparation **Tendering** Development Market Acceptance



Preparation

- Completed work to date:
 - > Market characterization (energy use, market size, use patterns, demand)
 - > Feasibility study (technical research)
 - > Draft specifications
 - > Creation of buyers groups in 7 countries
 - > Establishing project support



Tendering

- Request for bids (tenders) will be issued in mid-1998
 - > Bidding open to any manufacturer
 - > Manufacturers requested to produce prototypes
 - > Testing to confirm performance required
- ◆ Timeline: approximately 2 years to prototype, 1 more year to market
- Participant names remain confidential through award



Tendering

- All submissions are confidential, proprietary
- Evaluation of bids: International jury
 - > Winning bids based on meeting required specifications, achievement of desired characteristics
- Multiple winning entries possible





- Prototype development stage to allow for R&D
- Working group will coordinate buyers groups and supporters
- Development time allows buyers time to plan for new lease/purchase
- Manufacturers meet testing requirements



Market Acceptance

- Leading buyers are initial purchasers of winning product(s)
- Dealer, sales, service support required
- Working group participants, IEA will promote winning copiers, leading buyers and supporters
- Leading buyers, supporters lead to "avalanche" of market acceptance



Market Acceptance

- Nature of "Award"
 - > Ready group of committed buyers and supporters, leading to long-term market
 - > Recognition from IEA -- IEA Champion logo
 - > Promotion by working group -- announcement at major conferences, to press and buyers